



CHRISTINA FINKEL

GRAPHIC DESIGNER
E-COMMERCE SPECIALIST

CONTACT ME

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ABOUT ME

I am a creative mind with an eye for beautiful things. I have 6+ years of experience in graphic design, retouching, and e-comm management with a background in fashion design.

MY EDUCATION

**BACHELOR OF FINE ARTS
IN FASHION DESIGN**
UNIVERSITY OF
NORTH TEXAS
2014

MY EXPERIENCE

GRAPHIC DESIGNER
NEIMAN MARCUS GROUP
July 2019 – April 2020

EMAIL – create assets via Photoshop, input html via Dreamweaver
WEBSITE – create assets for banners, silos, and drawers for desktop/mobile
AFFILIATE BANNER – create banners to drive traffic and boost conversion
RETOUCH – smooth background, skin, tattoo removal, and color correct
CONCEPT – create comps for campaigns ie. flash sales, clearance, and holidays

GRAPHIC DESIGNER
NHA KHANH & BÉBLOOM KIDS
August 2014 – July 2019

ECOMM – created/maintained website via Shopify, 100k+ revenue annually
EMAIL – create assets via Photoshop, input via Mailchimp, manage customer database
FASHION ILLUSTRATION – create fashion illustrations for tech packs via Illustrator
APPAREL PRINT – create prints and repeats for seasonal collections

MY SKILLS



MY EXPERTISE

EMAILS	●	●	●	●	●
WEBSITE ASSETS	●	●	●	●	○
IMAGE RETOUCH	●	●	●	●	●
DIRECT MAILERS	●	●	●	○	○
FLYERS	●	●	●	●	○